



How to Start the Day Wrong

By Briggs

EVERYTHING'S BRIGHT AND
ROSY WHEN YOU DASH
FOR THE MORNING SHOWER



- BUT WHEN YOU LIGHT
A CIGARETTE AFTER
BREAKFAST IT TASTES
SOMETHING AWFUL!



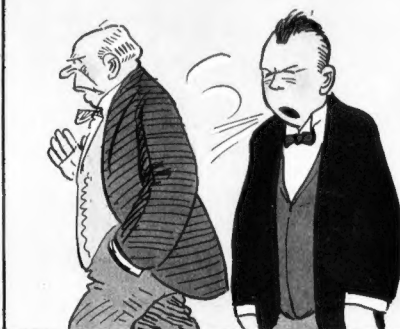
- AND THE SECOND
ONE STARTS THE OLD
THROAT TO TICKLING-



- AND YOUR SPASMODIC
FITS OF COUGHING HAVE
EVERYBODY STARING
AT YOU



- AND FINALLY YOU COUGH
THE BIG BOSS RIGHT OUT
OF YOUR OFFICE BEFORE
YOU CAN MENTION THE
LITTLE RAISE YOU WANTED.



- AND SO THE DAY IS
UTTERLY RUINED.

I'LL RESIGN BEFORE
I'LL STAND FOR
ANY MORE OF
HIS ABUSE

HE HAS SUCH
AN IRRITATING
COUGH.... HE
OUGHT TO SMOKE
OLD GOLDS



OLD GOLD

The Smoother and Better Cigarette

not a cough in a carload



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